



# Director

LEADERSHIP POOL



## EARN YOUR SHARE OF **US \$15,000!**

Directors across Europe can earn up to **US \$2,500 monthly for up to three months!**

### HOW IT WORKS



To earn your share of the bonus, collect points through key business building activities. Use the new **Leader in Action** formula to calculate how many shares you earn in the Manager Pool.

Category	Subcategory	Point Value
1 Personally Enrolled Team Member	1PET Personal Enrolments	1
2 Personally Enrolled Team Members	2PET Enrolments (up to 20 points each month)	2
Personally Enrolled Rank Advancements	Consultant, Silver Circle Consultant	2
	Manager, Crystal Manager, Silver Circle Manager	6
	Director, Crystal Director, Silver Circle Director	8
	Executive, Crystal Executive, Golden or Platinum Circle, Star Executive	10
Active Weeks	Manager	1
	Director	2
	Executive	4

**Now**, add up all your 1PET personal Enrolment Points, 2PET Enrolment Points, and Personally Enrolled Rank Advancement Points for the entire month. Next, add in any points earned from Active Director rank weeks only (2 points per week).

## Let's say you earned 35 total points, so you earn 35 shares

At the end of the month we add up everyone's total shares earned.

In this example, there were 1,000 total shares earned.

To determine the share value, do the following:

US \$15,000 / 1,000 = US \$15

You earned 35 shares,  
so 35 x US \$15 = US \$525.

**BONUS!** If you are earning shares in the Director Leadership Pool and you rank advance to Executive for the first time, and have one or more weeks at active rank Executive during the commission month, you get to add those active rank Executive points in to your Director Leadership Pool share total for that month!

**That's it!**

## WHAT YOU NEED TO KNOW

1. Open to Associates in Europe.
2. Associates can participate in the Director Leadership Pool for up to three consecutive months.
3. The first month an Associate earns a bonus in the Director Leadership Pool counts as month one of three.
4. The maximum bonus an Associate can earn each month is US \$2,500.
5. An Associate must earn at least 1 point in each category in the month to qualify for the Directors pool.
6. Once an Associate rank advances to Executive, they will no longer be eligible to participate in the Directors pool.
7. Enrolments for 1PET and 2PET must be over 100BV.

## LEADERSHIP POOL CALENDAR

Bonus Pool Month (2021)				
Month	Monday Start	Sunday End	# of weeks in Month	Monday Bonus Payment Date
January	December 28, 2020	January 24, 2021	4	February 15, 2021
February	January 25, 2021	February 21, 2021	4	March 15, 2021
March	February 22, 2021	March 28, 2021	5	April 12, 2021
April	March 29, 2021	April 25, 2021	4	May 17, 2021
May	April 26, 2021	May 23, 2021	4	June 14, 2021
June	May 24, 2021	June 27, 2021	5	July 12, 2021

Director Pool Qualifying Terms: This promotion is open to Isagenix Independent Associates from Europe. A maximum of 20 points can be earned per month in the 2PET Enrolment Points category. Personal sponsors can earn multiple points for Personally Sponsored Associates who rank advance more than once in a month. Content is based on a 4-4-5 calendar. Isagenix may modify or terminate the Director Leadership Pool program at any time and for any reason. If a Member does not score points in all four categories in a commission month, they will not receive points for that month.